



MAINE TURNPIKE AUTHORITY ADDENDUM NO. 1

REQUEST FOR PROPOSALS 2026.104

Safety Service Patrol Sponsorship & Operation

- 1. Question: Section 1, page 3** - The current sponsorship agreement provides for mutually agreed upon renewal options, while the RFP provides renewal options solely at the Authority's discretion. Because sponsors often make commitments in one- or two-year increments, a unilateral renewal option may effectively require a sponsor to be prepared to support the sponsorship for the full four-year term. Would the Authority consider revising the renewal provision so that any contract extensions are exercised upon mutual agreement of the parties?

Answer: The Authority would consider such a provision.

- 2. Question: Section 1, page 3** -Would the Authority accept proposals offering a shorter initial contract term, with a minimum term of one year?

Answer: Yes.

- 3. Question: Section 1, page 3** - May proposers assume the sponsorship program will continue substantially as it exists today, including sponsor recognition, program elements, enhancements, and activation opportunities? Specifically, please confirm that current elements such as the motorist handout, digital survey website, social media hashtag, provision of giveaway items, recognition on operator uniforms, and sponsor activation through traditional media channels and community events remain acceptable to the Authority, or identify any elements the Authority anticipates modifying or discontinuing.

Answer: The Authority intends to substantially continue the program in its current form. The current elements of the program are acceptable to the Authority, including, but not limited to: motorist handouts, digital survey website, social media hashtag, provision of giveaway items, recognition on operator uniforms, and sponsor activation through traditional media channels and community events. There are no plans to modify or eliminate any of these elements of the program.



4. **Question: Section 2, page 5** - The current sponsorship agreement provides for sponsorship payments to be made on a monthly basis beginning with the start of the sponsorship term rather than upon notice to proceed. Would the Authority accept a payment schedule that begins within thirty (30) days of the sponsorship effective date (e.g., when the sponsored vehicles and signs are in service) and continues on a quarterly or monthly basis thereafter?

Answer: Yes.

5. **Question: Section 2, page 5** - The current sponsorship agreement provides for sponsorship payments to be made directly to the Safety Service Patrol operator to offset operational costs. If the successful bidder provides both sponsorship and Safety Service Patrol operations, would the Authority permit this payment structure to continue?

Answer: Yes.

6. **Question: Section 2, page 6-7** -Please confirm that the current placement and general size of sponsor identification on Safety Service Patrol vehicles remain acceptable to the Authority, or identify any anticipated changes to vehicle branding requirements.

Answer: The current placement and general size of sponsor ID remains acceptable. There are no anticipated changes to branding requirements.

7. **Question: Section 3, page 7** - Please clarify the purpose and requirements of the "Surety Bond and/or Letter of Commitment from an Insurance Company" referenced in Section III. Specifically, what obligation is intended to be secured, what amount is required, who is expected to obtain the surety bond or letter, and at what point in the procurement process must it be provided?

Answer: See Below

8. **Question: Section 3, page 7-** If the requirement is intended to secure payment of the sponsorship fee, would the Authority consider waiving the surety bond and/or insurance commitment requirement for sponsorship agencies that represent third party sponsors? Sponsorship agencies do not control the financial obligations of the underlying sponsor, and future sponsorship commitments remain subject to the sponsor's business decisions. As an alternative, would the Authority consider relying on the financial strength of the identified sponsor or another reasonable demonstration of financial responsibility?



Answer: The intention is to secure payment of the sponsorship fee for the duration of the agreement. The Authority would consider waiving the surety bond/insurance commitment of a sponsorship agency representing a third-party sponsor. The Authority may choose to consider the financial strength of an identified sponsor or other reasonable demonstration of financial responsibility.

9. **Question: Section 3, page 7** - The RFP provides that the Authority may award multiple sponsorships at its sole discretion. Because corporate sponsors may require category exclusivity or approval of any complementary sponsors as part of their sponsorship commitments, would the Authority consider limiting the award to a single sponsorship or, alternatively, providing selected sponsors with the opportunity to approve or mutually agree upon any additional sponsorships?

Answer: The intent of the Authority is to limit the award to a single sponsorship in the geographic area identified in the RFP. The Authority would also consider providing the selected sponsor rights of first-refusal or the opportunity to reasonably, mutually agree upon additional sponsorships if the geographic scope was to increase. The Authority has no current plans to increase the scope of the Safety Service Patrol.